

Anlage 1 zur Studienordnung Studiengang HI - Studienablaufplan vom 01.07.2017

| Makromodul | Modulcode Campus Dual | Modulname | Semester / Credits | | | | | | Workload (h) | | | | Prüfungs- leistung | Prüfungslage | Dauer (min.) | Gewich- tung |
|---|--|--|--------------------|---|---|---|----|---|--------------------------|----|-------------------------|-----|-----------------------|----------------------|-----------------|-----------------|
| | | | 1 | 2 | 3 | 4 | 5 | 6 | Theoriephase PV EvL | | Praxisphase PV EvL | | | | | |
| Pflichtmodule Studiengang Handel und Internationales Management | | | | | | | | | | | | | | | | |
| ABW | 7HI-ABW10-HI | Grundlagen der ABWL | 5 | | | | | | 64 | 13 | | 73 | Klausur | Semesterende | 90 | 100% |
| | 7HI-ABW20-HI | Material- und Fertigungswirtschaft | | 5 | | | | | 75 | 20 | | 55 | Klausur | Semesterende | 90 | 100% |
| | 7HI-ABW30-HI | Investition, Finanzierung, betr. Steuerlehre | | | 6 | | | | 90 | 33 | | 57 | Klausur | Semesterende | 120 | 100% |
| | 7HI-ABW40-HI | Organisation und Personalmanagement | | | | 6 | | | 90 | 20 | | 70 | Klausur | Semesterende | 120 | 100% |
| | 7HI-ABW50-HI | Unternehmens- und Personalführung | | | | | 5 | | 75 | 13 | | 62 | Klausur | Semesterende | 100 | 100% |
| SBW | 7HI-SBW20-HI | Glbal Supply Chain Management | | | | | 5 | | 75 | 75 | | 0 | Klausur | Ende Theoriephase | 90 | 100% |
| REW | 7HI-REW10-HI | Buchführung und Jahresabschluss | 6 | | | | | | 98 | 82 | | 0 | Klausur | Ende Theoriephase | 120 | 100% |
| | 7HI-REW20-HI | Kosten- und Leistungsrechnung | | 6 | | | | | 92 | 23 | | 65 | Klausur | Semesterende | 120 | 100% |
| VWR | 7HI-VWR10-HI | Grundlagen der VWL und Mikroökonomie | | | 5 | | | | 75 | 75 | | 0 | Klausur | Ende Theoriephase | 90 | 100% |
| | 7HI-VWR20-HI | Makroökonomie | | | | 5 | | | 75 | 16 | | 59 | Klausur | Semesterende | 120 | 100% |
| | 7HI-VWR30-HI | Wirtschaftsrecht | | | | 5 | | | 77 | 20 | | 53 | Klausur | Semesterende | 90 | 100% |
| MEK | 7HI-MEK10-HI | Wirtschaftsmathematik | 5 | | | | | | 75 | 75 | | 0 | Klausur | Ende Theoriephase | 120 | 100% |
| | 7HI-MEK20-HI | Statistik | | 5 | | | | | 75 | 19 | | 56 | Klausur | Semesterende | 90 | 100% |
| | 7HI-MEK30-HI | Studienmethod., Wiss. Arbeiten, Soz. Komp. | 5 | | | | | | 64 | 13 | | 73 | mdl. Prüfung | Semesterende | 20-25 | 100% |
| | 7HI-MEK40-HI | Wirtschaftsinformatik u. IT Kompetenz | | | | 5 | | | 75 | 75 | | 0 | Klausur am PC | Ende Theoriephase | 90 | 100% |
| WEN | 7HI-WEN10-HI | Wirtschaftsenglisch I | 3 | | | | | | 52 | 12 | | 26 | Klausur | Ende Theorie 2. Sem. | 120 | 100% |
| | | | | 3 | | | | | 56 | 34 | | 0 | | | | |
| | 7HI-WEN20-HI | Wirtschaftsenglisch II | | | 3 | | | | 54 | 24 | | 12 | Klausur | Ende Theorie 3. Sem. | 120 | 50% |
| | | | | | | 3 | | | 53 | 37 | | 0 | mdl. Prüfung | Ende Theorie 4. Sem. | 20-25 | 50% |
| Pflichtmodule Studienrichtung Handel, Vertriebs- und Kooperationsmanagement | | | | | | | | | | | | | | | | |
| HVK | 7HI-HVK10-HD | Handel und Logistik | | 5 | | | | | 75 | 75 | | 0 | Klausur | Ende Theoriephase | 90 | 100% |
| | 7HI-HVK20-HD | Marktforschung, Handelsmarketing | | | 5 | | | | 75 | 17 | | 58 | Klausur | Semesterende | 90 | 65% |
| | | | | | | | | | | | | | Präsentation | Theoriephase | 15 | 35% |
| | 7HI-HVK30-HD | Handelsmanagement I | | | | 5 | | | 75 | 24 | | 51 | Klausur | Semesterende | 90 | 100% |
| | 7HI-HVK40-HD | Handelsmanagement II | | | | | 5 | | 75 | 75 | | 0 | Klausur | Ende Theoriephase | 90 | 100% |
| | 7HI-HVK50-HD | Vertriebsmanagement und Absatzorganisation | | | | | 5 | | 75 | 19 | | 56 | Klausur | Semesterende | 90 | 100% |
| 7HI-HVK60-HD | Kooperationen, Allianzen und Netzwerke | | | | | | 5 | | 75 | 75 | | 0 | Klausur | Ende Theoriephase | 90 | 100% |
| Pflichtmodule Studienrichtung Außenhandel und Internationales Management | | | | | | | | | | | | | | | | |
| AIM | 7HI-AIM10-AI | Principles of International Management | | 5 | | | | | 75 | 75 | | 0 | Klausur | Ende Theoriephase | 90 | 100% |
| | 7HI-AIM20-AI | Marktforschung und International Marketing | | | 5 | | | | 75 | 17 | | 58 | Klausur | Semesterende | 90 | 65% |
| | | | | | | | | | | | | | Präsentation | Theoriephase | 15 | 35% |
| | 7HI-AIM30-AI | Cross Cultural Competence, Int. Project Man. | | | | 5 | | | 75 | 24 | | 51 | Klausur | Semesterende | 90 | 100% |
| | 7HI-AIM40-AI | Int. Controlling, Int. Finance, Int. Accounting | | | | | 5 | | 75 | 75 | | 0 | Klausur | Ende Theoriephase | 90 | 100% |
| | 7HI-AIM70-AI | Außenhandel und Internationaler Vertrieb | | | | | 5 | | 75 | 19 | | 56 | Klausur | Semesterende | 90 | 100% |
| 7HI-AIM60-AI | Economics of the European Union | | | | | | 5 | | 75 | 75 | | 0 | Klausur | Ende Theoriephase | 90 | 100% |
| Wahlpflichtmodule Studiengang Handel und Internationales Management | | | | | | | | | | | | | | | | |
| WPS | 7HI-WPS10-HI | 2. Fremdsprache A1 (nach Angebot) | | | | | 4 | | | | | | Klausur | Ende Theoriephase | 90 | 100% |
| | 7HI-WPS20-HI | 2. Fremdsprache A2 (nach Angebot) | | | | | 4 | | 60 | 60 | | 0 | | | | |
| | 7HI-WPS30-HI | 2. Fremdsprache B1 (nach Angebot) | | | | | | | | | | | | | | |
| | 7HI-WPS40-HI | 2. Fremdsprache A2 (nach Angebot) | | | | | | | | | | | | | | |
| | 7HI-WPS50-HI | 2. Fremdsprache B1 (nach Angebot) | | | | | 4 | | 60 | 60 | | 0 | | | | |
| | 7HI-WPS60-HI | 2. Fremdsprache B2 (nach Angebot) | | | | | | | | | | | | | | |
| WPF | 7HI-WPF11-HI | Qualitätsmanagement und betriebliches UWM | | | | | 5 | | | | | | Klausur | Semesterende | 90 | 100% |
| | 7HI-WPF12-HI | E - Commerce und Internet Handel | | | | | | | 75 | 13 | | 62 | | | | |
| | 7HI-WPF13-HI | Capital Goods and Emerging Markets | | | | | | | | | | | | | | |
| | 7HI-WPF14-HI | International Retailing and Central and Eastern Europe | | | | | | | | | | | | | | |
| | 7HI-WPF21-HI | Kommunikations- und Verkaufstechniken im Vertrieb | | | | | | | | | | | | | | |
| | 7HI-WPF22-HI | betriebliches Finanzmanagement | | | | | 4 | | 60 | | | 0 | | | | |
| | 7HI-WPF23-HI | Facility- und Energiemanagement | | | | | | | | | | | | | | |
| | 7HI-WPF24-HI | betriebliches Risikomanagement | | | | | | | | | | | | | | |
| Praxismodule Studienrichtung Handels-, Vertriebs- und Kooperationsmanagement | | | | | | | | | | | | | | | | |
| PRA | 7HI-PRA31-HD | Unternehmensorganisation | 6 | | | | | | | | | 180 | Projektarbeit | Semesterende | | 100% |
| | 7HI-PRA32-HD | Rechnungswesen | | 6 | | | | | | | | 180 | Projektarbeit | Semesterende | | 100% |
| | 7HI-PRA33-HD | Warenwirtschaft und Marktforschung | | | 6 | | | | | | | 180 | Projektarbeit | Semesterende | | 100% |
| | 7HI-PRA34-HD | Orga/Personal, Marketing und Vertrieb | | | | 6 | | | | | | 180 | Projektarbeit | Semesterende | | 100% |
| | 7HI-PRA35-HD | Handelscontrolling / Projekt | | | | | 6 | | | | | 180 | mdl. Prüf. | Semesterende | 15 | 100% |
| Praxismodule Studienrichtung Außenhandel und Internationales Management | | | | | | | | | | | | | | | | |
| PRA | 7HI-PRA41-AI | Unternehmensorganisation | 6 | | | | | | | | | 180 | Projektarbeit | Semesterende | | 100% |
| | 7HI-PRA42-AI | Rechnungswesen | | 6 | | | | | | | | 180 | Projektarbeit | Semesterende | | 100% |
| | 7HI-PRA43-AI | Beschaffungsmanagement und Marktforschung | | | 6 | | | | | | | 180 | Projektarbeit | Semesterende | | 100% |
| | 7HI-PRA44-AI | Orga/Personal, International Marketing und Vertrieb | | | | 6 | | | | | | 180 | Projektarbeit | Semesterende | | 100% |
| | 7HI-PRA45-AI | International Controlling / Projekt | | | | | 6 | | | | | 180 | mdl. Prüf. | Semesterende | 15 | 100% |
| Bachelorarbeit | | | | | | | | | | | | | | | | |
| BAA | 7HI-BAA50-HI | Bachelorarbeit | | | | | 12 | | | | | 360 | Bachelorarbeit | | | |

Abkürzungen:
 EvL Eigenverantwortliches Lernen
 PV Präsenzveranstaltungen
 K Klausur
 mP mdl. Prüfung
 PR Präsentation
 PA Projektarbeit